



# Advanced Information

## Towards Zero Waste

How to live a circular life

by Féidhlim Harty

Is recycling really the answer to household waste? How do we eliminate microplastics from our wastewater? How do we avoid consumer goods that are designed to break? How do we stop the oceans being trashed? *Towards Zero Waste* offers practical tools for change in your own kitchen, on your weekly shop and around your home, as well as in the wider world.

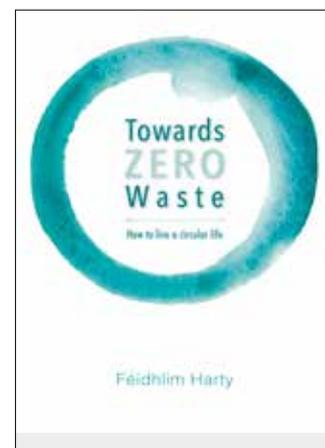
Féidhlim Harty explores how and why we need to go zero waste, firstly looking at where waste currently goes, and revealing the hidden world of food and product miles and embodied energy. He shares how to reduce waste room by room, at events, parties, during our travels, and at work.

Having minimised waste for over two decades, Féidhlim and his family share their clever ideas to eliminate junk, buy wisely, free yourself from useless packaging, reduce not only your eco footprint but your household bills, compost all biodegradables, and reuse, repair and reroute. They share five simple steps to zero waste and inspires us to be active and push for change.

There is a hunger now within society to address the root causes of plastic waste, right back to the point of oil and gas extraction. People want no part in adding to plastics in the oceans or spreading microplastics into our water, soils and food. Nor do they want to be subjected to the cynical betrayal of consumer built-in obsolescence. Patience with government policy and corporate greenwashing is wearing thin. *Towards Zero Waste* offers clear guidance for anyone wanting to actively be part of the solutions and not the problems in the world.

### ABOUT THE AUTHOR:

Féidhlim Harty is a writer and director of an environmental consultancy company specialising in reed bed system design and other eco-friendly sewage options. He is author of three other titles, including *Permaculture Guide to Reed Beds*; a how-to manual for DIY reed beds and constructed wetland systems.



Published: September 2019

ISBN: 978 1 85623 328 6

210 x 148mm

b&w illustrations

176 pages

Paperback

£9.95

File

Environment

Lifestyle

### PUBLISHERS

Permanent Publications  
The Sustainability Centre  
East Meon, Hampshire  
GU32 1HR  
Tel: +44 (0)1730 823 311  
Email: [info@permaculture.co.uk](mailto:info@permaculture.co.uk)  
Web: [www.permanentpublications.co.uk](http://www.permanentpublications.co.uk)  
Magazine: [www.permaculture.co.uk](http://www.permaculture.co.uk)

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